SOCIAL ENTREPRENEURSHIP AND SAINT LEO STUDENTS INTENTIONS

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Abstract

The main objective of this study, would be to question whether Saint Leo students perceive social entrepreneurship as a mission or not and reveal the relationship between education of students and their social entrepreneurship intentions. In the first part of study, the concept of social entrepreneurship would be explained. In the second section of the study, a research aiming to demonstrate the social entrepreneurship intentions and opinions of students of Saint Leo University would be conducted. Interview would be used primarily as a research method.

Entrepreneurship is the engine propelling much of the growth of the business sector as well as a driving force behind the rapid growth of the social area. Recently, social entrepreneurship has gained growing interest from entrepreneurship scholars. Increasing number of initiatives seem to be defying the obstacles that have prevented businesses from providing services to the poor. Collectively, these initiatives constitute a phenomenon that has been named as social entrepreneurship. Social entrepreneurship provides “a unique opportunity to challenge, question, and rethink concepts and assumptions from different fields of management and business research”.

Social entrepreneurship is a movement intended to provide benefits to the society and it involves works which aim to find solutions for social problems as education and health. Various organizations of differing structures and features, like civil society organizations, businesses and public institutions, are able to become social entrepreneurs and strive for creating a better society. When different groups in society develop solutions to social problems, the solution spreads to a wider area and more people get the benefits. One of the groups who can play an important role in taking social initiatives is university students. Taking actively part in successful social initiatives for the university students is dependent upon social sensibility and desire to achieve social goals. University students with their creative and innovative ideas can produce effective solutions to social problems. When students are willing and believe that they can succeed, social goals are more easily managed.